



WJLA
1100 Wilson Blvd. 6th Floor
Arlington, VA 22209

WJLA-TV/DT WASHINGTON, DC

Smart Media Group, Inc.
814 King Street,
Suite 400
Alexandria, VA 22314

Contract # 196624

Schedule Dates 09/25/12-10/01/12
Advertiser Allen for Senate/NRSC (16181)
Agency/T-Code Smart Media Group, Inc. (1051)/ELECTRONIC
Product Political-Political (1088)
Brand ALLEN/SENATE/REP (71719)
Salesperson Petro, Susan (1110)
Sales Office WJLA - Core Team
Buyer Name
Phone/Fax /
CPE Allen/NRSC/9/25-10/1/925C01
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments Allen for Senate/NRSC

Date Entered 09/20/12
Last Modified 09/27/12
Entered By Susan Petro
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,375.00
Net Total \$36,125.00
Sales Tax

WJLA Arlington (WJLA)

By Broadcast Month	Spots	Rate
Sep. 2012	12	\$32,500.00
Oct. 2012	3	\$10,000.00
Grand Total:	15	\$42,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/26/12-09/28/12	4	1:00	3:01P- ANDERSON COOPER SHOW				1	1	1			3	\$1,600.00	\$4,800.00	WJLA Arlington (WJLA)		9/20/12
2.0	Normal Line / SPOT	09/25/12-09/25/12	4	1:00	11P- NEWS-ABC 7 NEWS @ 11P			1						1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		9/20/12
3.0	Normal Line / SPOT	09/26/12-09/27/12	4	1:00	11P- NEWS-ABC 7 NEWS @ 11P				1	1				2	\$3,600.00	\$7,200.00	WJLA Arlington (WJLA)		9/20/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	4	1:00	6:58P- WHEEL OF FORTUNE			1			1			1	\$4,400.00	\$4,400.00	WJLA Arlington (WJLA)		9/20/12
4.0.1	Closed Preempt	09/25/12															WJLA Arlington (WJLA)	No Avail/Exception -	
5.0	Normal Line / SPOT	09/27/12-09/27/12	4	1:00	7:27P- JEOPARDY					1				1	\$4,800.00	\$4,800.00	WJLA Arlington (WJLA)		9/20/12
6.0	Normal Line / SPOT	10/01/12-10/01/12	4	1:00	7:27P- JEOPARDY		1							1	\$4,800.00	\$4,800.00	WJLA Arlington (WJLA)		9/20/12
7.0	Normal Line / SPOT	10/01/12-10/01/12	4	1:00	11P- NEWS-ABC 7 NEWS @ 11P		1							1	\$3,600.00	\$3,600.00	WJLA Arlington (WJLA)		9/20/12
8.0	Normal Line / SPOT	10/01/12-10/01/12	4	1:00	3:01P- ANDERSON COOPER SHOW		1							1	\$1,600.00	\$1,600.00	WJLA Arlington (WJLA)		9/20/12
9.0	Normal Line / SPOT	09/30/12-09/30/12	4	1:00	6P- ABC--ABC WORLD NEWS TONIGHT								1		\$1,600.00		WJLA Arlington (WJLA)		9/20/12
9.0.1	Closed Preempt	09/30/12															WJLA Arlington (WJLA)	No Avail/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.wjla.com and are incorporated by reference in their entirety.



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10.0	Normal Line / SPOT	09/30/12-09/30/12	4	1:00	6:30P- NEWS-ABC 7 NEWS @ 630P								1	1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		9/20/12
11.0	Normal Line / SPOT	09/29/12-09/29/12	4	1:00	6:58A- ABC--GOOD MORNING AMERICA SAT							1			\$500.00		WJLA Arlington (WJLA)		9/20/12
11.0.1	Closed Preempt	09/29/12															WJLA Arlington (WJLA)	No Avail/Exception -	
12.0	Normal Line / SPOT	09/28/12-09/28/12	4	1:00	11P- NEWS-ABC 7 NEWS @ 11P						1			1	\$4,000.00	\$4,000.00	WJLA Arlington (WJLA)		9/27/12
13.0	Normal Line / SPOT	09/29/12-09/29/12	4	1:00	11:30P- NEWS-ABC 7 NEWS @ 11P							1		1	\$1,200.00	\$1,200.00	WJLA Arlington (WJLA)		9/27/12
14.0	Normal Line / SPOT	09/30/12-09/30/12	3	1:00	9:30A- WASHINGTON BUSINESS REPORT								1	1	\$1,300.00	\$1,300.00	WJLA Arlington (WJLA)		9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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